

EEO PUBLIC FILE REPORT

Dates: 12/1/09 – 11/30/10

Station Employment Unit					
Call Sign	Fac. Id.	Community of License	Call Sign	Fac. Id.	Community of License
WBDX	54445	Trenton, GA	WLLJ *	7932	Etowah, TN

* Partners for Christian Media, Inc. operates this station pursuant to a local marketing agreement.

Recruitment Sources			
Source	Contact	Address	Phone
1. Central Baptist Church	Caroline Marion	5208 Hixson Pike, Hixson, TN 37343	423-877-6462
2. City Church	Becky Stevens	7122 Lee Hwy., Chattanooga, TN 37421	423-648-2961
3. Ridgedale Baptist Church	Glenda Williford	1831 HickoryValley Rd., Chattanooga, TN 37421	423-499-0994
4. Brainerd Baptist Church	Debbie Robertson	300 Brookfield Ave., Chattanooga, TN 37411	423-624-2606
5. N. Cleveland COG	Debra Sherlin	335 11 th St., Cleveland, TN 37311	423-476-5513
6. Metropolitan Tabernacle	Dee Raff	2101 Shepherd Rd., Chattanooga, TN 37421	423-894-3377
7. New Covenant Fellowship	Gene Mathis	1326 N. Moore Rd., Chattanooga, TN 37411	423-899-8001
8. Jones Memorial Fellowship	Melissa Martin	4131 Ringgold Rd., Chattanooga, TN 37412	423-624-6073
9. Covenant College	Laura Grady	14049 Scenic Hwy., Lookout Mountain, GA 30750	706-820-1560
10. Lee University	Stacy Ballinger	1120 N. Ocoee St., Cleveland, TN 37311	423-614-8000
11. UT Chattanooga	Jean Dake	1101 McCallie Ave., Chattanooga, TN 37404	423-425-4184
12. Cleveland State	Barbara Nipper	3535 Adkisson Dr. NW, Cleveland, TN 37312	423-472-7141
13. Chattanooga State	Freida Jennings	4501 Amnicola Hwy., Chattanooga, TN 37406	423-697-2570
14. TN Temple U.	Bridget Purdy	1815 Union Ave., Chattanooga, TN 37404	423-493-4225
15. Scenic City Women's Network	Patti Harris	PO Box 3148, Chattanooga, TN 37404	423-698-6262
16. Radio (J103)	Linda Yeargan	PO Box 9396, Chattanooga, TN 37412	423-892-1200
17. J103 Website	Linda Yeargan	PO Box 9396, Chattanooga, TN 37412	423-892-1200
18. Resume on file, Walk-in, Mail-in, Referrals, Volunteers	N/A	N/A	N/A
19. Chamber of Commerce	Leondra Ford	535 Chestnut St., Suite 200, Chattanooga, TN 37402	423-265-0021
20. Chattanooga News Chronicle	N/A	611 E. M.L. King Blvd.	423-267-2313
21. Chattanooga Times-Free Press	Kevin Perry	400 E. 11 th St., Chattanooga, TN 37403	423-757-6544

Vacancies Filled During Period						
Position Filled	Date Filled	Source	Interviewee(s)	Hiree		
		Sales Support Coordinator	3/15/10	J103 Website	4	1
Sources 9-14						
Sources 16-17						
Total:	4			1		
Position Filled	Date Filled	Source	Interviewee(s)	Hiree		
		Afternoon Host	12/28/09	Referral	1	1
				Sources 1-9		
				UT Chattanooga		
				Sources 13-15		
				Sources 17-20		
		Total:	1	1		

Position Filled Account Executive	Date Filled 7/7/10	<i>Source</i>	<i>Interviewee(s)</i>	<i>Hiree</i>
		Radio	4	
		Website	1	1
		Referral	1	
		Chattanooga Times Free Press	1	
		Sources 1- 9		
		UT Chattanooga		
		Sources 13-15, 19-20		
		Total: 7	1	
Position Filled Account Executive	Date Filled 8/9/10	<i>Source</i>	<i>Interviewee(s)</i>	<i>Hiree</i>
		Radio	6	1
		Website		
		Referral		
		Chattanooga Times Free Press		
		Sources 1- 9		
		UT Chattanooga		
		Sources 13-15, 19-20		
		Total: 6	1	
Position Filled Receptionist	Date Filled 3/10/10	<i>Source</i>	<i>Interviewee(s)</i>	<i>Hiree</i>
		Radio	3	1
		Sources 1 – 15, 17		
		Sources 19 - 20		
		Total: 3	1	

Form 396

Narrative Statement

Partners for Christian Media, Inc.

Partners for Christian Media, Inc. (“PCM”), the licensee of WBDX(FM), Trenton, Georgia (Fac. Id. 54445) and operator of WLLJ(FM), Etowah, Tennessee (Fac. Id. 37331) pursuant to a Local Marketing Agreement (“LMA”) hereby files this Narrative Statement in support of its Form 396 filing in connection with the renewal application for WBDX.

PCM is a Religious Broadcaster

PCM is a religious broadcaster pursuant to paragraph 128 of the FCC’s *Second Report and Order, Review of the Broadcast and Cable Equal Employment Opportunity Rules and Policies*, 17 FCC Rcd 24018 (2002). As a religious broadcaster, PCM is not required to comply with the broad outreach recruitment requirement or the menu options set forth in the FCC’s EEO rule. Rather, PCM is required to make a reasonable, good faith effort to recruit applicants, when a vacancy arises, without regard to race, color, national origin or gender from among those who are qualified based upon their religious belief or qualification. *Id.*

2009-2010 EEO Public File Report Clarification

Two positions listed on the 2009-2010 EEO Public File Report were filled using applications from the same pool of applicants. Specifically, PCM filled the two account executive positions approximately one month apart using the same applicant pool. The FCC permits broadcasters to rely upon reasonably current applications on file that are the product of a vacancy-specific recruitment conducted in accordance with the EEO rules to fill multiple positions. *See Paragraph 90, Second Report and Order, Review of the Broadcast and Cable Equal Employment Opportunity Rules and Policies*, 17 FCC Rcd 24018 (2002). In keeping with this policy, PCM exercised its judgment and determined that the applications that it had received for the account executive position remained viable thus allowing it to use the applications to complete its hiring for the second account executive position not one month later.

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Recruitment Sources			
<i>Source</i>	<i>Contact</i>	<i>Address</i>	<i>Phone</i>
Radio (WBDX)	Linda Yeargan	PO Box 9396, Chattanooga, TN 37412	423-892-1200
WBDX Website	Linda Yeargan	www.j103.com	423-892-1200
Chattanooga Times-Free Press	Kevin Perry	400 E. 11 th St., Chattanooga, TN 37403	423-757-6544

Vacancies Filled During Period				
Position Filled	Date Filled	<i>Source</i>	<i>Interviewee(s)</i>	<i>Hiree</i>
Account Executive	6/20/11	Radio (WBDX)	6	1
		Chattanooga Times-Free Press	2	
		WBDX website	1	
		Total:	9	1